
Practitioner News February 2024: Latest research on statins

1 message

Pure Bio <info@purebio.co.uk>
Reply-To: Pure Bio <info@purebio.co.uk>
To: purebioltd@gmail.com

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Practitioner News
Nutritional Update February 2024

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Dear Colleague

Welcome to our February nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when and how to use them.

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[**STATINS DO CAUSE MUSCLE WEAKNESS: NEW HEALTH ALERT**](#)



People taking statins should be warned about a rare but serious side effect that may have gone under the radar for decades, health chiefs have said.

Seven types of the cholesterol-busting pills, including all five dished out in the UK, have been linked to myasthenia gravis - a long-term muscle-weakening condition that can be life-threatening in severe cases. Patients taking the once-a-day pill should watch out for symptoms including droopy eyelids, double vision and difficulty swallowing, the medicines watchdog warned.

Atorvastatin, sold under the brand name Lipitor, pravastatin (Lipostat) and lovastatin (Mevacor) are among the varieties affected.

Read more at [dailymail.co.uk](https://www.dailymail.co.uk)

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THERAPEUTIC USE OF MEDICINAL MUSHROOMS



Therapeutic use of medicinal mushrooms is referred to as mycotherapy and it can be used in cancer care during surgery, chemotherapy and radiotherapy to support immune function, as well as following conventional treatments to prevent recurrence.

Research has demonstrated antineoplastic properties, regulation of tumour genes, decrease in tumour angiogenesis, increase in malignant-cell phagocytosis, chemo-sensitization and protection against chemotherapy-induced bone marrow suppression.

Read more at townsendletter.com

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Product Focus

NEW PRODUCT LAUNCH

viridian

ORGANIC CHAGA EXTRACT



We are pleased to announce the launch of a new Viridian product - [Organic Chaga extract - 30 capsules](#).

[Viridian's Organic Chaga Extract](#) is grown in the unpolluted air of Finland which provides the perfect natural environment to grow the highest quality mushrooms.

Known as the '**King of Mushrooms**', Chaga has been used traditionally for centuries. It has a cork-like texture, dark brown colouring, primarily grows on birch trees and can take between 10 to 50 years to grow. It is carefully sourced from the largest cultivator of sustainably grown mushrooms. The inoculation and replantation process ensures the longevity of Chaga and supports the forest according to Sustainable Foraging Practices.

A unique ultrasonic extraction technique is used which preserves the nutrients and enhances bioavailability. Once harvested, the mushroom is gently dried and extracted. This extraction process uses a unique technique of spring water and ultrasound. This carefully breaks down the cell wall allowing the active compounds to be extracted without damaging the delicate bio actives.

Viridian Organic Chaga contains 100% active ingredients. It is naturally high in nutrients, without the toxicity of heavy metals and other pollutants. Each capsule provides 20mg of 1-3, 1-6 beta glucan.

This product is:

- **Free from gluten, dairy and soya**
- **GMO free**
- **Suitable for vegetarians & vegans**

Special Note:

If pregnant or lactating, please consult your healthcare practitioner before use.

Recommended Dosage:

Take 1-2 capsules daily with food or as directed by your healthcare practitioner.

Contents: One vegetable capsule contains:

Organic Chaga (Inonotus obliquus) Mushroom Extract	300mg
providing:	
1-3, 1-6 beta glucan	20mg
other ingredients: plant cellulose capsule	

ORDER NOW :

[Organic Chaga Extract – 30 capsules -£27.25](#)



To order an Organic Chaga extract sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

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Latest Pure Bio News

REMINDER

PRICE INCREASES WITH EFFECT FROM 1ST MARCH 2024

As you are aware, Pure Bio strives to always give you the very best value for money without compromising on quality. We do not believe in over-inflating our prices in order to then be able to offer a discount - a common selling tool in the nutrition industry. We like to keep things simple. To this end, we continually endeavour to keep our prices to the minimum wherever possible and have not increased our prices across our product ranges for 3 years.

However, due to increased raw material costs and supply chain transport costs, particularly in the present inflationary times, we can no longer absorb 100% of these price increases. In order to minimise the impact on you and your patients, we intend to absorb the majority of these increases but we are forced to increase our prices marginally from 1st March 2024 on the majority of our products.

Thank you for your continued support of Pure Bio – we greatly value your business.

www.purebio.co.uk

Pure Bio Ltd

Leading UK supplier of the highest quality pure nutritional supplements

WHY CHOOSE US?

- **Highest Quality** - 100% pure products, free of all binders, fillers & stearates
- **Absolute Reliability** - Goods despatched on day of order
- **Worldwide Delivery** - Efficient customer service wherever you are
- **Competitive Prices** - Excellent value for money



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Spring Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size	Number of pots available	Best before date	Sale price £
<u>FitoAden</u>	50ml	3	31 Jan 24	FREE
<u>FitoMenin</u>	50ml	6	31 Jan 24	FREE
<u>FitoSalech</u>	50ml	2	31 Jan 24	FREE
<u>SIN 61</u>	50ml	1	31 Jan 24	FREE
<u>Green Vitality Protein Powder</u>	10g	2	02 Feb 2024	FREE
<u>Green Vitality Protein Powder</u>	300g	2	22 Feb 2024	FREE
<u>Bromelain 2400 500mg</u>	180	6	29 Feb 2024	FREE
<u>M9</u>	50ml	4	29 Feb 2024	FREE

[Green People Self Tan Lotion](#)

200ml

1

FREE

[Adenosylcobalamin](#)

60

63

30 Apr 24

BOGOF
£12.98

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year.**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year.

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0) 1403 730342 or visit our website [here](#)

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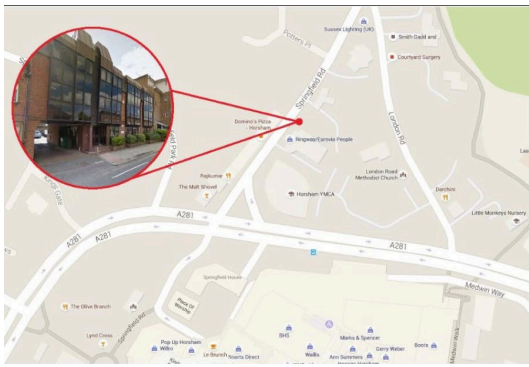
Quote of the Month

“ Find yourself, by your own means. Do not let others make your path for you”

-Anonymous

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How to Find Us



You can order from our [website](#) or make purchases in person.

Find us at: **Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk



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